

**Swissquote brings ESG investing to the next level**

**Invest in what you believe in – Swissquote is launching an innovative way of ESG investing. With the new feature, Swissquote empowers its customers to invest in their true values without compromise.**

Swissquote, the Swiss leader in Online Banking, is striving to deliver a positive contribution to society and has chosen to be exemplary when it comes to applying ESG criteria in its strategic decisions and day-to-day activities. After having launched its own sustainability report and having given its clients the possibility to invest in ESG ETFs and Themes Trading certificates, Swissquote is now upgrading its popular trading platform with a new, comprehensive ESG feature.

The trading platform is now including information on the ecological, environmental and governmental impact of a large number of stocks. “We are continuously improving our own ESG profile by strengthening our corporate governance, supporting our employees and tracking our environmental footprint. However, the biggest impact we can make is to motivate our half a million customers to make better investment choices, where better means not only more performance at the same level of risk, but also a higher ESG score for the same parameters. ESG is the 3<sup>rd</sup> dimension to optimize a portfolio after performance and risk”, says Marc Bürki, CEO of Swissquote.

With the new ESG feature in place, clients are now enjoying more possibilities to choose from: Every company has an ESG score displayed as well as the break-down of the ecological, environmental and governance parts. Furthermore, investors have now the possibility to set filters to their portfolio, include and exclude different ESG impacts, therefore select from eleven positive impact criteria (such as green innovation, human rights, business ethics, etc.) as well as from nine negative impact criteria (such as animal testing, weapons, alcohol, etc.). For all investors that lack trading ideas, the platform includes a responsible trading inspiration and stock picking option, whereas the depicted sections are dedicated to the best performing ESG stocks.

“Our clients are getting increasingly conscious about ESG values. We salute this growing sensitiveness and are using technology to empower our clients to make better informed choices taking into consideration all relevant dimensions on a single stock level because we believe that sustainable investing does not have to be compromise.” Marc Bürki adds.

For more information, please see [www.swissquote.com/esg](http://www.swissquote.com/esg)

**Swissquote – The Swiss Leader in Online Banking**

Swissquote is Switzerland's market leader in online banking. Over three million financial products can be traded on its innovative platforms. Swissquote's core competencies include global stock market trading, trading and custody of crypto assets, Forex trading and a Robo-Advisor solution. In addition, Swissquote is active in the payment card, mortgage and leasing markets. As at the end of June 2022, Swissquote held over 50 billion Swiss francs in assets for more than 520,000 private and institutional clients. In addition to its headquarters in Gland, Switzerland, Swissquote has offices in Zurich, London, Luxembourg, Malta, Bucharest, Cyprus, Dubai, Singapore and Hong Kong. Swissquote holds banking licenses both in Switzerland (FINMA) and Luxembourg (CSSF). The parent company, Swissquote Group Holding Ltd, is listed on the SIX Swiss Exchange (symbol: SQN). The Swissquote Group and PostFinance each own 50 percent of the fintech app Yuh Ltd.

**For further information**

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